

# **Victorian Government COVIDSafe Campaign | DHHS Safe Summer Stakeholder Pack**

12/11/2020



# Introduction

Keeping our numbers low this summer is simply a case of keeping up what already works to keep us safe.

So no matter where we are - Portsea Beach, Port Melbourne playground, or Preston market - this campaign is a friendly reminder to Victorians to keep up our COVIDSafe behaviours.

After all, we've come so far and given so much. Staying here and keeping Victoria safe this summer, is up to all of us.

Because when we Stay Safe we will all Stay Open.

# What you can do to help

You can help by:

- Sharing the materials that you can access from this stakeholder kit with your community via social media and digital platforms.
- Directing people to the Victorian Government's coronavirus website for current information and updates: [CORONAVIRUS.vic.gov.au](https://CORONAVIRUS.vic.gov.au)
- Advising anyone who is concerned to call the coronavirus hotline on 1800 675 398 (24 hours).

# COVIDSafe | Flyer Assets

Safe Summer



# Flyer

**TOGETHER WE CAN KEEP  
OUR TOWN COVIDSAFE**

We've come so far. It's up to all of us to  
keep Victoria safe this summer.



Keep our fitted face masks on over our nose and mouth.



Keep catching up outdoors.



Keep up good hand hygiene and carry sanitiser when out and about.



Keep 1.5 metres apart.



Cough and sneeze into a tissue or elbow.



Keep staying home if we have any symptoms.

**STAY SAFE  
STAY OPEN**

Keep up to date at [CORONAVIRUS.vic.gov.au](https://www.coronavirus.vic.gov.au)  
Authorised by the Victorian Government, Melbourne



[Downloadable link](#)



# COVIDSafe | On-Site Posters (Corflute)

Safe Summer



# Corflute Poster -

General Appreciation Message




[Downloadable link](#)




# Corflute Poster - COVIDSafe Principles Reminder for Outdoor Sites

**TOGETHER WE CAN KEEP  
OUR TOWN COVIDSAFE**


We've come so far. It's up to all of us to  
keep Victoria safe this summer.




Keep 1.5 metres apart at  
the beach or park from  
anyone we don't live with.



Keep up good hand hygiene  
and carry sanitiser when  
out and about.




Keep your fitted mask on  
when not eating, drinking  
or swimming.



Keep staying home if we  
have any symptoms.

**STAY SAFE  
STAY OPEN**

Keep up to date at [CORONAVIRUS.vic.gov.au](https://www.coronavirus.vic.gov.au)  
Authorised by the Victorian Government, Melbourne



[Downloadable link](#)





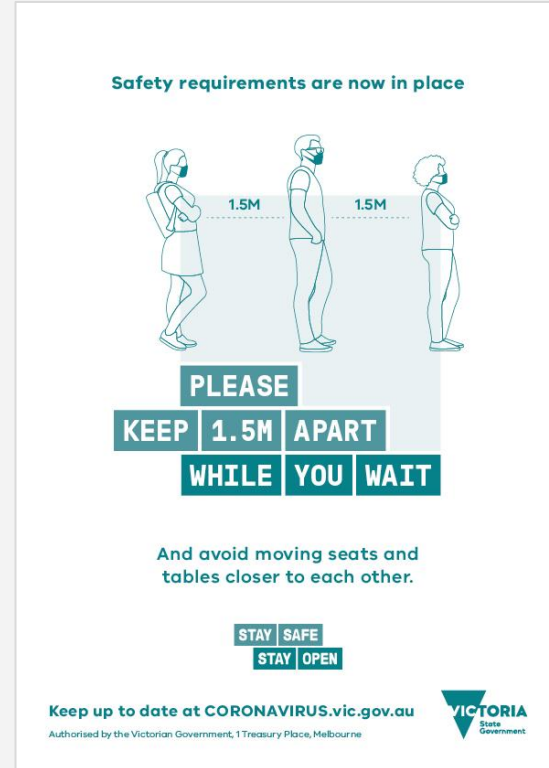
# COVIDSafe | In-Store Posters (Standard Print)

Safe Summer



# A4 Poster - Queues & Counters

This sign can be placed on cash register counters, cabinets or fridges.

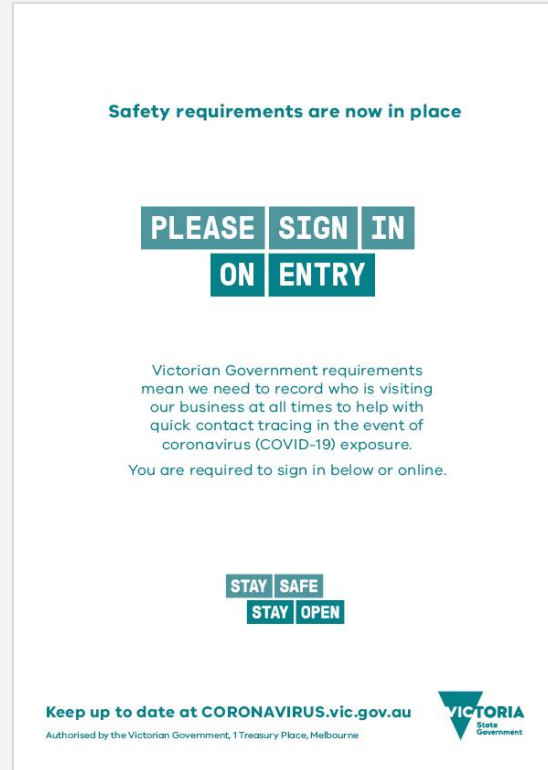


[Downloadable link](#)



# A4 Poster - Sign In Sheet

This poster can be placed on entry near your manual or digital sign in record.



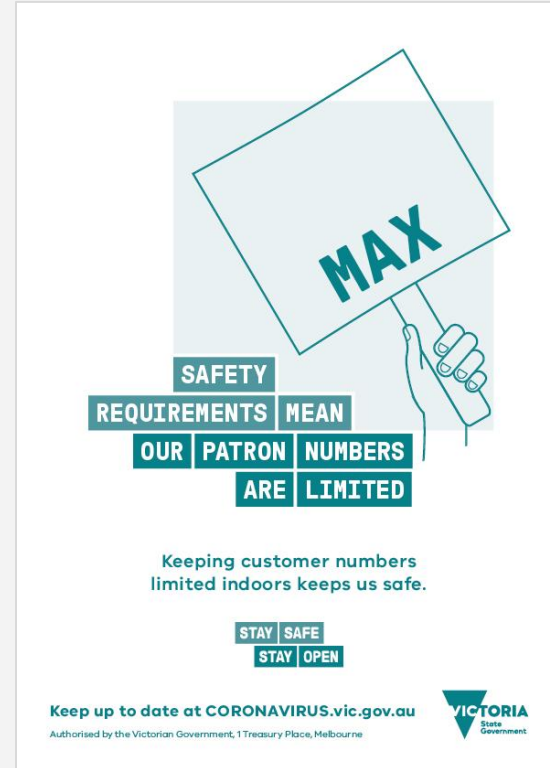
[Downloadable link](#)



# A4 Poster - Customer Limits

This sign can be placed on your front door, entrance window or a sandwich board.

Customise the sign by writing the maximum number of customers permitted in your venue at any one time. For information on how to calculate this, visit [dhhs.vic.gov.au/four-square-metre-rule-covid-19](https://dhhs.vic.gov.au/four-square-metre-rule-covid-19)



[Downloadable link](#)



# COVIDSafe | Social Assets

Safe Summer



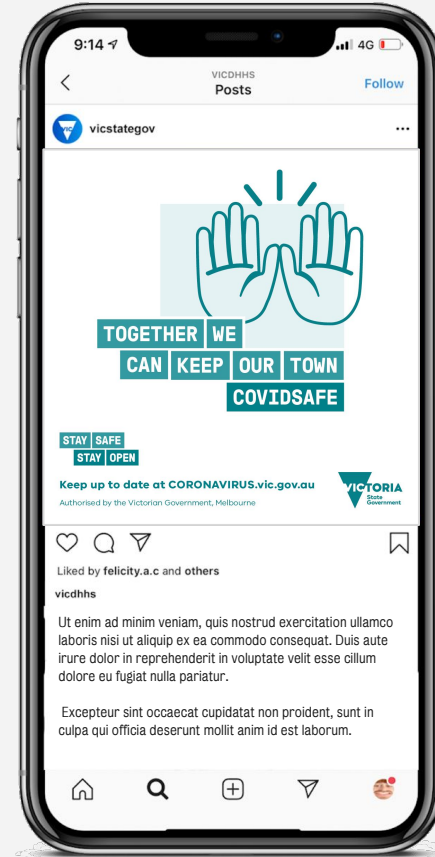
# Social Tile - General

## POST COPY:

We've come so far.  
It's up to all of us to keep Victoria safe this summer.

Keep up to date at [CORONAVIRUS.vic.gov.au](https://CORONAVIRUS.vic.gov.au)

Authorised by the Victorian Government, Melbourne.



[Downloadable link](#)

# Social Tile - Face Masks

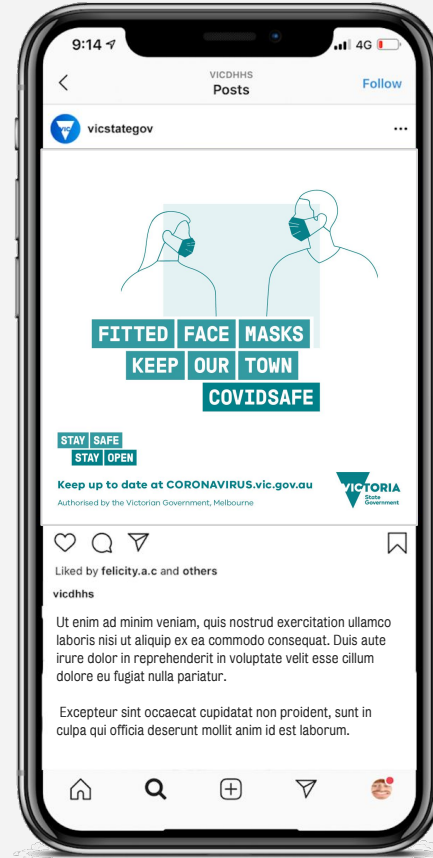
## POST COPY:

We've come so far.

It's up to all of us to keep wearing our fitted face masks over our nose and mouth, and keep Victoria safe this summer.

Keep up to date at [CORONAVIRUS.vic.gov.au](https://CORONAVIRUS.vic.gov.au)

Authorised by the Victorian Government, Melbourne.



[Downloadable link](#)

# Social Tile - 1.5 Metres Apart

## POST COPY:

We've come so far.

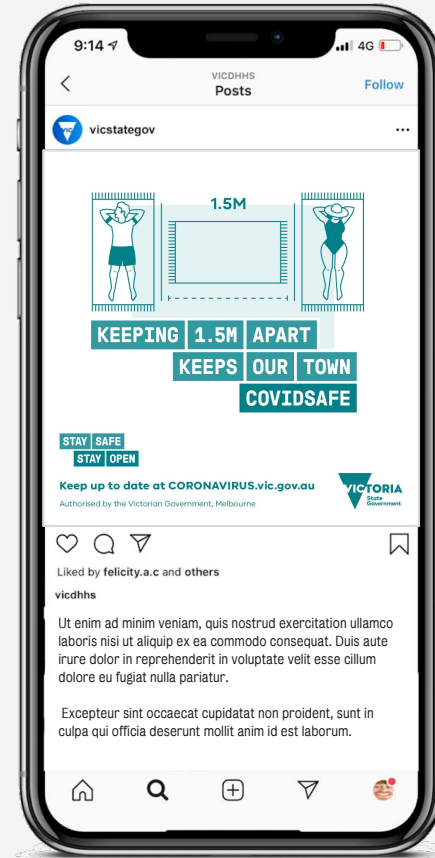
It's up to all of us to keep 1.5 metres apart, from anyone we don't live with, at the beach or park, and keep Victoria safe this summer.

Keep up to date at [CORONAVIRUS.vic.gov.au](https://CORONAVIRUS.vic.gov.au)

Authorised by the Victorian Government, Melbourne



[Downloadable link](#)





# Social Tile - Hand Hygiene

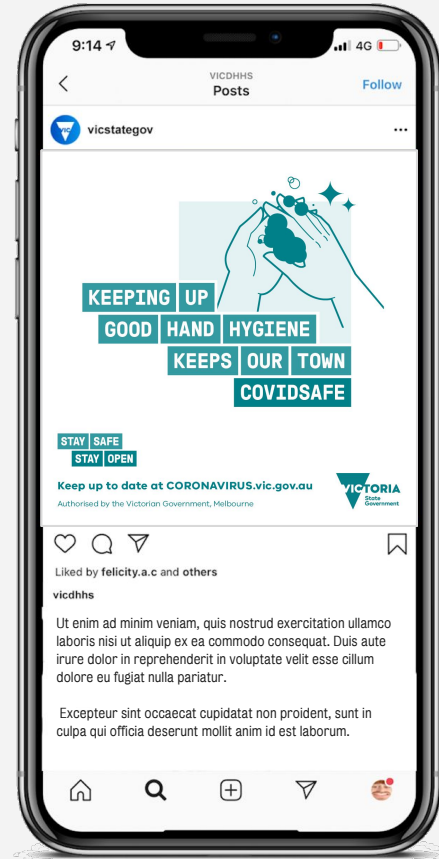
## POST COPY:

We've come so far.

It's up to all of us to keep up our good hand hygiene, carry sanitiser when out and about, and keep Victoria safe this summer.

Keep up to date at [CORONAVIRUS.vic.gov.au](https://CORONAVIRUS.vic.gov.au)

Authorised by the Victorian Government, Melbourne.



[Downloadable link](#)

# Social Tile - Symptoms? Stay Home

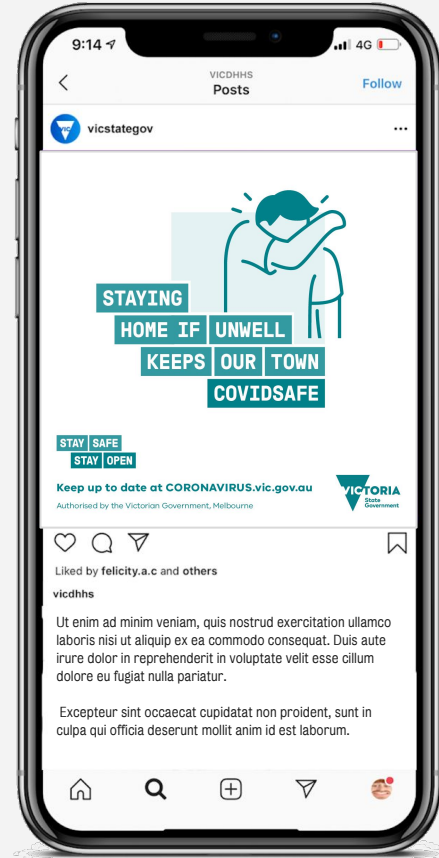
## POST COPY:

We've come so far.

It's up to all of us to keep getting tested at the first sign of any symptoms and keep Victoria safe this summer.

Keep up to date at [CORONAVIRUS.vic.gov.au](https://CORONAVIRUS.vic.gov.au)

Authorised by the Victorian Government, Melbourne.



[Downloadable link](#)

**Thank you**

